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**1. Limited License Grant and Terms of Use.**

- A. **Grant.** Through this purchase, you are acquiring and EA grants you a personal, limited, non-exclusive license to install and use the Application for your non-commercial use on a single, authorized mobile device solely as set forth in this License. Your acquired rights are subject to your compliance with this License. Any commercial use is prohibited. You are expressly prohibited from sub-licensing, renting, leasing, transferring or otherwise distributing the Application or rights to use the Application. The term of your License shall commence on the date that you install or otherwise use the Application, and shall end on the earlier of the date that you dispose of the Application; or EA's termination of this License.

- B. Access to Online Features And/Or Services.** An EA Account may be required to access online services and/or features. You must be 13 + to register for an EA Account.
- C. Further Restrictions.** Your right to use the Application is limited to the license grant above, and you may not otherwise copy, display, seek to disable, distribute, perform, publish, modify, transfer, create works from, or use the Application or any component of it, except as expressly authorized by EA. Unless expressly authorized by EA, you are prohibited from making a copy of the Application available on a network where it could be used by multiple users. You are prohibited from making the Application available over a network where it could be downloaded by multiple users. You may not remove or alter EA's trademarks or logos, or legal notices included in the Application or related assets. Your right to use the Application is also predicated on your compliance with any applicable terms of agreements you have with third parties when using the Application. For instance, if the Application is a VoIP application, then you must not be in violation of your wireless data service agreement when using the Application.
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laws and international conventions. You hereby waive any moral rights of paternity, publication, reputation, or attribution with respect to EA's and other players' use and enjoyment of such assets in connection with the Application and related goods and services under applicable law. The license grant to EA, and the above waiver of any applicable moral rights, survives any termination of this License.

F. **Access.** You must provide at your own expense the equipment, Internet connections or devices and/or service plans to access and use this Application. EA does not guarantee that this Application can be accessed on all devices or wireless service plans. EA does not guarantee that this Application is available in all geographic locations. You acknowledge that when you use this Application, your wireless carrier may charge you fees for data, messaging and/or other wireless access. Check with your carrier to see if there are any such fees that apply to you. **YOU ARE SOLELY RESPONSIBLE FOR ANY COSTS YOU INCUR TO ACCESS THIS APPLICATION FROM YOUR DEVICE.**

G. **Application Updates.** You agree that the Application may automatically download and install updates, upgrades and additional features that EA deems reasonable, beneficial to you and/or reasonably necessary. You acknowledge and agree that any obligation EA may have to support the previous version(s) may be ended upon the availability of the update, upgrade and/or implementation of additional features. This License shall apply to any updates, upgrades and/or additional features that are not distributed with a separate license or other agreement.

2. **Consent to Use of Data.** To facilitate product support, product development and improvement as well as other services to you, you agree that EA or other third parties may use cookies, web beacons and other analytic technologies to collect, use, store and transmit non-personally identifiable technical and related information regarding your mobile device (including unique device id or UDID), IP address, geo-location, device make and model, operating system, software and applications, including application usage data. In addition, EA and/or third parties may collect, store, use and transmit non-personally identifiable game play data, session data, browser identifiers, carrier information well as online and Application usage metrics, statistics and/or analytics. **Data collected by third parties will be collected, used, stored, transferred and disclosed pursuant to the third party's privacy policy. See Appendix A for a non-exclusive list of third parties that may collect data via this Application.** Appendix A includes both analytics companies and ad networks discussed in more detail in Section 3, below and includes URL's for those third parties' privacy policies and opt outs (if applicable). For data collected by or transferred to EA, EA may collect, use, store, share and transmit this information to third parties in a form that does not personally identify you in accordance with EA's Privacy Policy located at <http://privacy.ea.com>.

**IMPORTANT INFORMATION FOR USERS OF ORIGIN SERVICES VIA SCRABBLE MOBILE:** Your Scrabble friends will see your Scrabble game activity and statistics via their newsfeeds in Origin mobile services in other games and other platforms, as available. If you would like to opt out of this sharing feature, please contact us at [help@eamobile.com](mailto:help@eamobile.com).

### 3. Third Party Ad-Serving Technology.

This Application may include third party dynamic behavioral in-game advertising technology which enables tailored advertising to be temporarily uploaded into the Application on your mobile device and replaced while you are online. When you use this Application, we or third parties operating the advertisement serving technology may use demographic or other information collected directly from you and/or from third parties such as age and gender as well as information logged and/or collected from your device using cookies, web beacons and other technologies to ensure that appropriate advertising is presented within the Application and to calculate the number of unique and repeat views of advertising. This technology also controls the number of times you see a given ad, delivers ads that relate to your interests and measures the effectiveness of ad campaigns. Logged and/or collected data may include (but is not limited to) IP address, unique device I.D., browser identifiers, session information, browser cookies, device make and model, carrier provider, carrier user ID, geo-location information, sites visited, clicks on advertisements, advertisement(s) served, in game location, length of time an advertisement was visible, size of the advertisement, advertisement response (if any), game play information, general online and Application-specific usage data and metrics as well as angle of view. **The foregoing data may be collected, used, stored, transmitted and disclosed pursuant to the EA privacy policy at [ea.privacy.com](http://ea.privacy.com), the privacy policy of the company providing the ad serving technology and may be disclosed to other third parties in a form that does not personally identify you.**

**See Appendix A for a non-exclusive list of third parties that may collect data about your online behavior via this Application.** Appendix A includes both analytics companies and ad networks (discussed above in Section 2) and includes URL's for those third parties' privacy policies and opt outs (if applicable). You are responsible for reviewing the privacy policies of the third parties that may collect information via this Application. If you do not wish to review those privacy policies or if you are concerned about the information they may collect, do not install or use this Application. EA does not guarantee that all third parties that may collect information about you via this Application have an opt out for behavioral tracking. In addition, EA does not guarantee or warrant that opting out of behavioral tracking from some or all of the entities listed in Appendix A will opt you out of advertising entirely. Rather, if you opt out, you may continue to

receive the same amount of mobile ads, but they may be less relevant because they will not be based on your interests.

This ad serving technology is integrated into the game; if you do not want to use this technology, do not install or use this Application.

**4. Consent to Public Display of Data.** If you participate in online services, such as online play or the downloading and uploading of content, EA may also collect, use, store, transmit and publicly display statistical data regarding game play (including scores, rankings and achievements), or identify content that is created and shared by you with other players. Data that personally identifies you is collected, used, stored and transmitted in accordance with EA's Privacy Policy located at [www.ea.com](http://www.ea.com).

**5. Termination.** This License is effective until terminated. Your rights under this License will terminate immediately and automatically without any notice from EA if you fail to comply with any of the terms and conditions of this License. Promptly upon termination, you must cease all use of the Application and destroy all copies of the Application in your possession or control. Termination will not limit any of EA's other rights or remedies at law or in equity. Sections 1(E), 2 through 14, and any Supplemental Terms of this License shall survive termination or expiration of this License for any reason.

**6. Disclaimer of Warranties.** TO THE FULLEST EXTENT PERMISSIBLE UNDER APPLICABLE LAW, THE APPLICATION IS PROVIDED TO YOU "AS IS," WITH ALL FAULTS, WITHOUT WARRANTY OF ANY KIND, WITHOUT PERFORMANCE ASSURANCES OR GUARANTEES OF ANY KIND, AND YOUR USE IS AT YOUR SOLE RISK. THE ENTIRE RISK OF SATISFACTORY QUALITY AND PERFORMANCE RESIDES WITH YOU. EA AND EA'S LICENSORS (COLLECTIVELY "EA" FOR PURPOSES OF THIS SECTION AND SECTION 7) DO NOT MAKE, AND HEREBY DISCLAIM, ANY AND ALL EXPRESS, IMPLIED OR STATUTORY WARRANTIES, INCLUDING IMPLIED WARRANTIES OF CONDITION, UNINTERRUPTED USE, MERCHANTABILITY, SATISFACTORY QUALITY, FITNESS FOR A PARTICULAR PURPOSE, NONINFRINGEMENT OF THIRD PARTY RIGHTS, AND WARRANTIES (IF ANY) ARISING FROM A COURSE OF DEALING, USAGE, OR TRADE PRACTICE. EA DOES NOT WARRANT AGAINST INTERFERENCE WITH YOUR ENJOYMENT OF THE APPLICATION; THAT THE APPLICATION WILL MEET YOUR REQUIREMENTS; THAT OPERATION OF THE APPLICATION WILL BE UNINTERRUPTED OR ERROR-FREE; THAT THE APPLICATION WILL INTEROPERATE OR BE COMPATIBLE WITH ANY OTHER APPLICATION; THAT ANY ERRORS IN THE APPLICATION WILL BE CORRECTED; OR THAT THE APPLICATION WILL BE AVAILABLE FOR REINSTALLS TO THE SAME OR MULTIPLE DEVICES. NO ORAL OR WRITTEN ADVICE PROVIDED BY EA, APPLE OR ANY AUTHORIZED REPRESENTATIVE SHALL CREATE A WARRANTY. SOME JURISDICTIONS

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**8. Limitation of Liability and Disclaimer of Warranties are Material Terms of this License.** You agree that the provisions in this License that limit liability are essential terms of this License.

**9. Severability and Survival.** If any provision of this License is illegal or unenforceable under applicable law, the remainder of the provision shall be amended to achieve as closely as possible the effect of the original term and all other provisions of this License shall continue in full force and effect.

**10. U.S. Government Restricted Rights.** If you are a government end user, then this provision applies to you. The Application provided in connection with this License has been developed entirely at private expense, as defined in FAR section 2.101, DFARS section 252.227-7014(a)(1) and DFARS section 252.227-7015 (or any equivalent or subsequent agency regulation thereof), and is provided as "commercial items," "commercial computer Application" and/or "commercial computer Application documentation." Consistent with DFARS section 227.7202 and FAR section 12.212, and to the extent required under U.S. federal law, the minimum restricted rights as set forth in FAR section 52.227-19 (or any equivalent or subsequent agency regulation thereof), any use, modification, reproduction, release, performance, display, disclosure or distribution thereof by or for the U.S. Government shall be governed solely by

this License and shall be prohibited except to the extent expressly permitted by this License.

11. **Injunctive Relief.** You agree that a breach of this License will cause irreparable injury to EA for which monetary damages would not be an adequate remedy and EA shall be entitled to seek equitable relief in addition to any remedies it may have hereunder or at law without a bond, other security or proof of damages.

12. **Governing Law.** If you reside in a Member State of the European Union: (i) the laws of England, excluding its conflicts-of-law rules, govern this License and your use of the Application; and (ii) you expressly agree that exclusive jurisdiction for any claim or action arising out of or relating to this License and/or your use of the Application shall be the Courts of England, and you expressly consent to the exercise of personal jurisdiction of such courts. If you reside elsewhere: (i) the laws of the State of California, excluding its conflicts-of-law rules, govern this License and/or your use of the Application; and (ii) you expressly agree that exclusive jurisdiction for any claim or action arising out of or relating to this License and/or your use of the Application shall be the federal or state courts that cover San Mateo County, California, and you expressly consent to the exercise of personal jurisdiction of such courts to the extent applicable pursuant to Section 14, below. Please note that your conduct may also be subject to other local, state, national, and international laws. The parties agree that the UN Convention on Contracts for the International Sale of Goods (Vienna, 1980) shall not apply to this License or to any dispute or transaction arising out of this License.

13. **Export.** You agree to abide by U.S. and other applicable export control laws and agree not to transfer the Application to a foreign national, or national destination, which is prohibited by such laws, without first obtaining, and then complying with, any requisite government authorization. You certify that you are not a person with whom EA is prohibited from transacting business under applicable law.

14. **Dispute Resolution By Binding Arbitration.**

**PLEASE READ THIS CAREFULLY. IT AFFECTS YOUR RIGHTS.**

A. Most of your concerns can be resolved quickly and to your satisfaction by logging into the EA customer support interface with your Account at <http://support.ea.com/>. **In the unlikely event that EA cannot resolve a concern to your satisfaction (or if EA cannot resolve a concern it has with you after attempting to do so informally), then you and EA agree to be bound by the following procedure to resolve any and all disputes between us. This provision applies to all consumers to the fullest extent allowable by law, but expressly excludes residents of Quebec, Russia and the Member States of the European Union. This agreement is intended to be**

**interpreted broadly. It covers any and all disputes between us (“Disputes”), including without limitation:**

- (a) claims arising out of or relating to any aspect of the relationship between us, whether based in contract, tort, statute, fraud, misrepresentation or any other legal theory;
- (b) claims that arose before this Agreement or any prior agreement (including, but not limited to, claims relating to advertising);
- (c) claims that are currently the subject of purported class action litigation in which you are not a member of a certified class; and
- (d) claims that may arise after the termination of this Agreement.

The only disputes that are not covered by this Section are the following:

- 1) a claim to enforce or protect, or concerning the validity of, any of your or EA’s (or any of EA’s licensors’) intellectual property rights;
- 2) a claim related to, or arising from, allegations of theft, piracy, or unauthorized use;
- 3) In addition, nothing in this Agreement shall prevent either party from initiating a small claims court action.

**By entering into this Agreement, you and EA expressly waive the right to a trial by jury or to participate in a class action.** With respect to this Section, References to "EA," "you," and "us" include our respective subsidiaries, affiliates, agents, employees, predecessors in interest, successors, and assigns, as well as all authorized or unauthorized users or beneficiaries of services or Software under this or prior agreements between us. This EULA evidences a transaction in interstate commerce, and thus the Federal Arbitration Act governs the interpretation and enforcement of this Section. This arbitration provision shall survive termination of this EULA.

**B. Informal Negotiations/Notice of Dispute.** You and EA agree to first attempt to resolve any Dispute informally before initiating arbitration. Such negotiations commence upon receipt of written notice from one person to the other (“Notice of Dispute”). Notices of Dispute must: (a) include the full name and contact information of the complaining party; (b) describe the nature and basis of the claim or dispute; and (c) set forth the specific relief sought (“Demand”). EA will send its Notice of Dispute to your billing address (if you provided it to us) or to the email address you provided to us. You will send your Notice of Dispute to: Electronic Arts Inc., 209 Redwood Shores Parkway, Redwood City CA 94065, ATTENTION: Legal Department.

**C. Binding Arbitration.** If you and EA are unable to resolve a Dispute through informal negotiations within 30 days after receipt of the Notice of Dispute, either you or EA may elect to have the Dispute finally and exclusively resolved by binding arbitration. Any election to arbitrate by one party shall be final and

binding on the other. **YOU UNDERSTAND THAT ABSENT THIS PROVISION, YOU WOULD HAVE THE RIGHT TO SUE IN COURT AND HAVE A JURY TRIAL.** The arbitration shall be commenced and conducted under the Commercial Arbitration Rules of the American Arbitration Association (“AAA”) and, where appropriate, the AAA’s Supplementary Procedures for Consumer Related Disputes (“AAA Consumer Rules”), both of which are available at the AAA website [www.adr.org](http://www.adr.org). Your arbitration fees and your share of arbitrator compensation shall be governed by the AAA Rules and, where appropriate, limited by the AAA Consumer Rules. If such costs are determined by the arbitrator to be excessive, or if you send EA a notice to the Notice of Dispute address above indicating that you are unable to pay the fees required to initiate an arbitration, then EA will promptly pay all arbitration fees and expenses. The arbitration may be conducted in person, through the submission of documents, by phone or online. The arbitrator shall make a decision in writing, and shall provide a statement of reasons if requested by either party. The arbitrator must follow applicable law, and any award may be challenged if the arbitrator fails to do so. You and EA may litigate in court to compel arbitration, to stay proceeding pending arbitration, or to confirm, modify, vacate or enter judgment on the award entered by the arbitrator.

D. **Restrictions.** You and EA agree that any arbitration shall be limited to the Dispute between EA and you individually. To the full extent permitted by law: (a) no arbitration shall be joined with any other arbitration proceeding; (b) there is no right or authority for any Dispute to be arbitrated on a class action-basis or to utilize class action procedures; and (c) there is no right or authority for any Dispute to be brought in a purported representative capacity on behalf of the general public or any other persons. **YOU AND EA AGREE THAT EACH MAY BRING CLAIMS AGAINST THE OTHER ONLY IN YOUR OR ITS INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING.** Further, unless both you and EA agree otherwise, the arbitrator may not consolidate more than one person's claims, and may not otherwise preside over any form of a representative or class proceeding. If this specific provision is found to be unenforceable, then the entirety of this dispute resolution/arbitration provision shall be null and void.

E. **Location.** If you are a resident of the United States, arbitration will take place at any reasonable location convenient for you. For residents outside the United States, arbitration shall be initiated in the County of San Mateo, State of California, United States of America, and you and EA agree to submit to the personal jurisdiction of that court, in order to compel arbitration, to stay proceeding pending arbitration, or to confirm, modify, vacate or enter judgment on the award entered by the arbitrator.

F. **Recovery and Attorneys’ Fees.** If the arbitrator rules in your favor on the merits of any claim you bring against EA and issues you an award that is greater

in monetary value than EA's last written settlement offer made before final written submissions are made to the arbitrator, then EA will:

- (a) Pay you 150% of your arbitration award, up to \$5,000 over and above your arbitration award; and
- (b) Pay your attorney, if any, the amount of attorneys' fees, and reimburse any expenses (including expert witness fees and costs) that you or your attorney reasonably accrues for investigating, preparing, and pursuing your claim in arbitration ("the attorney premium").

The arbitrator may make rulings and resolve disputes as to the payment and reimbursement of fees, expenses, and the alternative payment and the attorney premium at any time during the proceeding and upon request from either party made within fourteen (14) days of the arbitrator's ruling on the merits.

The right to attorneys' fees and expenses discussed above supplements any right to attorneys' fees and expenses you may have under applicable law, although you may not recover duplicative awards of attorneys' fees or costs. EA waives any right it may have to seek an award of attorneys' fees and expenses in connection with any arbitration between us.

**G. Limitation on Arbitrator's Authority.** The arbitrator may award declaratory or injunctive relief only in favor of the individual party seeking relief and only to the extent necessary to provide relief warranted by that party's individual claim.

**H. Changes to Agreement.** Notwithstanding any provision in this Agreement to the contrary, we agree that if EA makes any future change to this arbitration provision (other than a change to the Notice of Dispute address), you may reject any such change by sending us written notice within thirty (30) days of the change to the Notice of Dispute address provided above. By rejecting any future change, you are agreeing that you will arbitrate any dispute between us in accordance with the language of this provision.

**15. Entire Agreement.** This License constitutes the entire agreement between you and EA with respect to the Application and supersedes all prior or contemporaneous understandings regarding such subject matter. No amendment to or modification of this License will be binding unless made in writing and signed by EA. No failure to exercise, and no delay in exercising, on the part of either party, any right or any power hereunder shall operate as a waiver thereof, nor shall any single or partial exercise of any right or power hereunder preclude further exercise of any other right hereunder. In the event of a conflict between this License and any applicable purchase or other terms, the terms of this License shall govern.

## APPENDIX A

Technology Provider	Privacy Policy	Opt-Out (if applicable)
Ad Knowledge/ Super Rewards	<a href="http://www.srpoints.com/legal-center/privacy">http://www.srpoints.com/legal-center/privacy</a>	Uninstall program
Adenyo	<a href="http://www.adenyo.com/">http://www.adenyo.com/</a>	<u>N/A</u>
AdFonic	<a href="http://adfonic.com/end-user-privacy-policy">http://adfonic.com/end-user-privacy-policy</a>	<u>N/A</u>
AdKnowledge	<a href="http://www.adknowledge.com/privacy-center/privacy-policy">http://www.adknowledge.com/privacy-center/privacy-policy</a>	<u>N/A</u>
AdMarvel	<a href="http://www.admarvel.com/AdMarvel_Privacy_Policy_2011.pdf">http://www.admarvel.com/AdMarvel_Privacy_Policy_2011.pdf</a>	<u>N/A</u>
<u>AdMax Network</u>	<a href="http://www.admaxnetwork.com/article.php?id=361&amp;bcat=&amp;s_cat=-">http://www.admaxnetwork.com/article.php?id=361&amp;bcat=&amp;s_cat=-</a>	<a href="http://www.admaxnetwork.com/article.php?id=361&amp;bcat=&amp;s_cat=-">http://www.admaxnetwork.com/article.php?id=361&amp;bcat=&amp;s_cat=-</a>
AdMob	<a href="http://www.admob.com/home/privacy">http://www.admob.com/home/privacy</a>	<u>N/A</u>
<u>Adobe SiteCatalyst (formerly Omniture)</u>	<a href="http://www.omniture.com/en/privacy/product">http://www.omniture.com/en/privacy/product</a>	<a href="http://www.omniture.com/en/privacy/policy#optout">http://www.omniture.com/en/privacy/policy#optout</a>
AdSense	<a href="http://www.google.com/privacy/privacy-policy.html">http://www.google.com/privacy/privacy-policy.html</a>	<a href="http://www.google.com/ads/preferences">http://www.google.com/ads/preferences</a>
BrightRoll	<a href="http://www.brightroll.com/privacy/">http://www.brightroll.com/privacy/</a>	<a href="http://www.brightroll.com/privacy/opt-out/">http://www.brightroll.com/privacy/opt-out/</a>
Burstly	<a href="https://docs.google.com/View?id=dfz5cgjh_63fc2sfjcz">https://docs.google.com/View?id=dfz5cgjh_63fc2sfjcz</a>	<u>N/A</u>
<u>CPX Interactive</u>	<a href="http://www.cpxinteractive.com/privacy-policy">http://www.cpxinteractive.com/privacy-policy</a>	<a href="http://ad.yieldmanager.com/opt-out">http://ad.yieldmanager.com/opt-out</a>
<u>DNSR Media</u>	<a href="http://dsnrng.com/Privacy.aspx">http://dsnrng.com/Privacy.aspx</a>	<a href="http://dsnrng.com/Privacy.aspx">http://dsnrng.com/Privacy.aspx</a>
<u>Facebook Insights</u>	<a href="https://www.facebook.com/about/privacy/">https://www.facebook.com/about/privacy/</a>	<u>N/A</u>
Flurry	<a href="http://www.flurry.com/about-us/legal/privacy.html">http://www.flurry.com/about-us/legal/privacy.html</a>	<u>N/A</u>
GetJar	<a href="http://www.getjar.com/privacy/">http://www.getjar.com/privacy/</a>	<u>N/A</u>
Google Analytics	<a href="http://www.google.com/intl/en/analytics/privacyoverview.html">http://www.google.com/intl/en/analytics/privacyoverview.html</a>	<a href="http://tools.google.com/dlpage/gaoptout?hl=en">http://tools.google.com/dlpage/gaoptout?hl=en</a>
Greystripe	<a href="http://www.greystripe.com/aboutgreystripe/privacypolicy/">http://www.greystripe.com/aboutgreystripe/privacypolicy/</a>	<u>N/A</u>
iAd	<a href="http://advertising.apple.com/">http://advertising.apple.com/</a>	<a href="http://oo.apple.com">http://oo.apple.com</a>
InMobi	<a href="http://www.inmobi.com/terms/privacy-policy/">http://www.inmobi.com/terms/privacy-policy/</a>	<u>N/A</u>
Inneractive	<a href="http://inner-active.com/content/10">http://inner-active.com/content/10</a>	<u>N/A</u>

<a href="#">Jirbo, Inc.</a>	<a href="http://clients.adcolony.com/index.php?section=privacypolicy">http://clients.adcolony.com/index.php?section=privacypolicy</a>	N/A
iVdopia	<a href="http://www.ivdopia.com/?page=privacypolicy">http://www.ivdopia.com/?page=privacypolicy</a>	<a href="http://www.vdopia.com/w3c/optout.php">http://www.vdopia.com/w3c/optout.php</a>
JumpTap	<a href="http://www.jumptap.com/privacy">http://www.jumptap.com/privacy</a>	<a href="http://opt.jumptap.com/optout/opt">http://opt.jumptap.com/optout/opt</a>
<a href="#">Kontagent</a>	<a href="http://www.kontagent.com/privacy-policy/">http://www.kontagent.com/privacy-policy/</a>	N/A
Loop	<a href="http://www.loopinsight.com/privacy/">http://www.loopinsight.com/privacy/</a>	N/A
MadHouse	<a href="http://www.madhouse.cn/en/privacy.php">http://www.madhouse.cn/en/privacy.php</a>	N/A
MdotM	<a href="http://mdotm.com/page/privacy">http://mdotm.com/page/privacy</a>	N/A
Medialets	<a href="http://www.medialets.com/privacy/">http://www.medialets.com/privacy/</a>	N/A
MillennialMedia	<a href="http://www.millennialmedia.com/privacy-policy/">http://www.millennialmedia.com/privacy-policy/</a>	<a href="http://lp.mp.mydas.mobi/custom/optout">http://lp.mp.mydas.mobi/custom/optout</a>
MMAD+	<a href="https://mmadplus.com/privacy">https://mmadplus.com/privacy</a>	N/A
Mobclix	<a href="http://www.mobclix.com/privacypolicy">http://www.mobclix.com/privacypolicy</a>	<a href="http://www.mobclix.com/optout/">http://www.mobclix.com/optout/</a>
MobileFuse	<a href="http://www.mobilefuse.com/privacy.html">http://www.mobilefuse.com/privacy.html</a>	N/A
Mojiva	<a href="http://www.mojiva.com/privacy">http://www.mojiva.com/privacy</a>	N/A
MoPub	<a href="http://www.mopub.com/mopub-ads-privacy-policy/">http://www.mopub.com/mopub-ads-privacy-policy/</a>	N/A
<a href="#">Multi Channel Network</a>	<a href="http://mcn.com.au/Privacy.aspx">http://mcn.com.au/Privacy.aspx</a>	N/A
RingLeader Digital	<a href="http://www.ringleaderdigital.com/privacy-policy">http://www.ringleaderdigital.com/privacy-policy</a>	<a href="http://ringleaderdigital.com/optout.php">http://ringleaderdigital.com/optout.php</a>
Say Media (formerly Video Egg)	<a href="http://www.saymedia.com/privacy-policy.php">http://www.saymedia.com/privacy-policy.php</a>	<a href="http://www.saymedia.com/privacy-policy.php">http://www.saymedia.com/privacy-policy.php</a>
Smaato	<a href="http://www.smaato.com/privacy">http://www.smaato.com/privacy</a>	N/A
<a href="#">Social Games Advertising Network (a WeeWorld Company)</a>	<a href="http://www.weeworld.com/privacy/default.aspx">http://www.weeworld.com/privacy/default.aspx</a>	<a href="http://www.networkadvertising.org/managing/opt_out.asp">http://www.networkadvertising.org/managing/opt_out.asp</a>
SupersonicAds	<a href="http://www.supersonicads.com/index.php/Privacy_Policy">http://www.supersonicads.com/index.php/Privacy_Policy</a>	N/A
TapAd	<a href="http://www.tapad.com/privacy.html">http://www.tapad.com/privacy.html</a>	<a href="http://www.tapad.com/privacy.html">http://www.tapad.com/privacy.html</a>
Tapjoy	<a href="https://www.tapjoy.com/privacy.html">https://www.tapjoy.com/privacy.html</a>	<a href="https://www.tapjoy.com/privacy.html">https://www.tapjoy.com/privacy.html</a>
TrafficMarketplace	<a href="http://www.trafficmarketplace.com/privacy/">http://www.trafficmarketplace.com/privacy/</a>	<a href="http://www.trafficmarketplace.com/optout.php">http://www.trafficmarketplace.com/optout.php</a>
Transpera	<a href="http://www.transpera.com/privacypolicy.php">http://www.transpera.com/privacypolicy.php</a>	N/A

Tremor Media	<a href="http://www.tremormedia.com/about-us/privacy-policy/">http://www.tremormedia.com/about-us/privacy-policy/</a>	<a href="http://www.tremormedia.com/about-us/privacy-policy/">http://www.tremormedia.com/about-us/privacy-policy/</a>
<a href="#">Tribal Fusion</a>	<a href="http://www.exponential.com/who-we-are/privacy-policy.jsp">http://www.exponential.com/who-we-are/privacy-policy.jsp</a>	<a href="http://www.exponential.com/who-we-are/cookie-thankyou.jsp">http://www.exponential.com/who-we-are/cookie-thankyou.jsp</a>
ValueClick	<a href="http://www.valueclickmedia.com/about/privacy/display-web-user">http://www.valueclickmedia.com/about/privacy/display-web-user</a>	<a href="http://www.networkadvertising.org/managing/opt_out.asp#">http://www.networkadvertising.org/managing/opt_out.asp#</a>
Velti	<a href="http://www.velt.com/about-us/privacy">http://www.velt.com/about-us/privacy</a>	N/A
Where.com	<a href="http://site.where.com/legal/privacy-policy/">http://site.where.com/legal/privacy-policy/</a>	N/A
Wild Tangent	<a href="http://about.wildtangent.com/legal/privacy">http://about.wildtangent.com/legal/privacy</a>	N/A
YuMe	<a href="http://www.yume.com/content/privacy-policies">http://www.yume.com/content/privacy-policies</a>	<a href="http://www.networkadvertising.org/managing/opt_out.asp">http://www.networkadvertising.org/managing/opt_out.asp</a>
ZestAdz	<a href="http://www.zestadz.com/static/privacy">http://www.zestadz.com/static/privacy</a>	N/A